

## NEWS RELEASE

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### **How to Avoid 90% of All System Failures**

*Dirt.* Five year olds love it, plants can't live without it, and you're breathing it in every day. Not just breathing it in—you're *paying* to inhale the largest cause of your home's dust and allergy problems.

You're probably thinking that's an exaggeration. But the simple truth is that you are paying to run your heating and cooling system, more and more as the weather heats up. And since dirt is the number one cause of system failure—90% of all failures, in fact—chances are good that dirt is keeping your system from running at peak efficiency.

Before you invest in a family set of gas masks or prepare for a nomadic existence in the Sahara (hey, at least then you won't be *paying* for the dirt), you might want to give your heating and cooling professional a call.

“Your system works hard,” says Noah of Star Quality Air Conditioning. “It’s constantly circulating and cooling the air that keeps your family comfortable. Like anything else that works, it gets dirty and has to be cleaned.”

There are a few questions to ask yourself before having your system cleaned:

- How long has it been since your HVAC system was cleaned?
- Are there pets in the home?
- Do any family members experience burning in the eyes, nose, or throat while in the home?
- Does your climate have high humidity?
- Do any family members show symptoms of mild to severe allergies?

Noah told us “System failures caused by dirt, as well as expensive repairs, can be avoided with a little preventative maintenance. Most people don't realize how much money they can save by making sure their system runs efficiently.”

Learning the precautions is part of Star Quality Air Conditioning's effort to educate the public during “Appreciate Your Plumbing, Heating, and Cooling Professional Week”, which is August 9-16. Star Quality Air Conditioning wants to show homeowners certain neglected maintenance items that can lead to thousands of dollars in repairs or system replacements.

You can get your ventilation system inspected, plus receive other energy saving tips for free by calling Star Quality Air Conditioning at 772-299-9818.

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Source: [www.StarQualityAir.com](http://www.StarQualityAir.com)